**Current idea generation source Vs Preference for the idea generation methods**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Current idea generation source**  **🡨** | **Preference for the idea generation methods 🡪** | From employees | Client/Customer | Market study reports/external agencies |
| **%** | 0 | 9 | 91 |
| 1 | From employees | 3 | **-3** | 6 | 88 |
| 2 | Client/Customer | 17 | -17 | **-8** | 74 |
| 3 | Market study reports/external agencies | 80 | -80 | -71 | **11** |

As per the table it is clear that the employees have an interest in raising the dependency on market study/external agency report for the idea generation. While the sources like employees and client requirement are having more importance now. While depending on the employees’ idea and client requirement employees wish a 11% raise of influence for the external agency report.

**Current team assignment for the feasibility study vs. preferred team assignment for the feasibility study methods**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Current idea team assignment for the feasibility**  **🡨** | **Preferred team assignment for the feasibility study methods 🡪** | Senior level management team | Pre designated team for all feasibility study | Random selection of members from each departments |
| **%** | 79 | 21 | 0 |
| 1 | Senior level management team | 83 | **-4** | -62 | -83 |
| 2 | Pre designated team for all feasibility study | 17 | 62 | **4** | -17 |
| 3 | Random selection of members from each departments | 0 | 79 | 21 | **0** |

As per the table it is clear that the employees prefer pre designated team for all the feasibility study. While for the others there is less selection from the employee,that is for the senior management level and random selection of members from each department . 4% of employer prefer pre designated team for all the feasibility study compare to the other two.

**Current Idea selection process vs. Preferred Idea selection process**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Current Idea selection process**  **🡨** | **Preferred Idea selection process 🡪** | By voting majority | Consensus after discussion | Analytical |
| **%** | 8 | 81 | 8 |
| 1 | By voting majority | 9 | **-1** | 72 | -1 |
| 2 | Consensus after discussion | 91 | -83 | **-10** | -83 |
| 3 | Analytical | 0 | 8 | 81 | **8** |

**Current process of detailed study of selected idea vs. preferred process of detailed study of selected idea**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Current process of detailed study of selected idea**  **🡨** | **Preferred process of detailed study of selected idea 🡪** | Assigning different teams with different objectives | Studying reports of similar products within the company | Competitors reports |
| **%** | 82 | 13 | 5 |
| 1 | Assigning different teams with different objectives | 85 | **-3** | -72 | -80 |
| 2 | Studying reports of similar products within the company | 15 | 67 | **-2** | -10 |
| 3 | Competitors reports | 0 | 82 | 13 | **5** |

**Current process of team assignment for product development vs. preferred process of team assignment for product development**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Current process of team assignment for product development**  **🡨** | **Preferred process of team assignment for product development 🡪** | New team with sufficient expertise in each functionality | Reassigning work to a team had  similar project | Inviting application from employees |
| **%** | 2 | 85 | 12 |
| 1 | New team with sufficient expertise in each functionality | 87 | **-85** | -2 | -75 |
| 2 | Reassigning work to a team had  similar project | 9 | -7 | **76** | 3 |
| 3 | Inviting application from employees | 4 | -2 | 81 | **8** |

**Positives of prototype development vs. necessary improvements for the prototype development (Both are rank)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Positives of prototype development**  **🡨** | **Necessary improvements for the prototype development 🡪** | Approach for development | The way in which selecting members for the development team | Availability of subject matter experts |
| **%** | 26 | 32 | 42 |
| 1 | Approach for development | 40 | **-14** | -8 | 2 |
| 2 | The way in which selecting members for the development team | 33 | -7 | **-1** | 9 |
| 3 | Availability of subject matter experts | 27 | -1 | 5 | **15** |

**Positives of overall testing process in your company**

**vs. necessary improvements for the overall testing (Both are rank)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Si. No.** | **Positives of overall testing process in your company**  **🡨** | **Necessary improvements for the overall testing 🡪** | Enough allocation of time for testing | Detailed review for Unit testing, SIT and UAT results | Testing is done by other company | Very active user base to check detailed user acceptance |
| **%** | 10 | 20 | 20 | 50 |
| 1 | Enough allocation of time for testing | 77 | **-67** | -57 | -57 | -27 |
| 2 | Detailed review for Unit testing, SIT and UAT results | 19 | -9 | **1** | 1 | 31 |
| 3 | Testing is done by other company | 0 | 10 | 20 | **20** | 50 |
|  | Very active user base to check detailed user acceptance | 4 | -71 | 16 | 16 | **46** |